

FOR IMMEDIATE RELEASE

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## **AUTOSPORTS MEDIA GROUP AND BRIAN STEWART RACING KARTING CHAMPIONSHIP RENEW WINNING PARTNERSHIP FOR 2009**

Autosports Media Group will team up with BSRKC to provide over \$45,000 prize package to support drivers in every class.

Toronto, Ontario – Autosports Media Group and the Brian Stewart Racing Karting Championship have extended their successful partnership for another season. Autosports Media Group will provide drivers in every classification an amazing prize package that will total over \$45,000 among the 16 classes.

“The BSRKC Series is very pleased to have Autosports Media Group back with us for another season,” states Chiovitti. “They understand and appreciate how to support karters at every level through the media services they provide. The Principals and Organizers of this Series are looking for 2009 to be our fourth consecutive successful season and prizes such as AMG’s add to the value of what our competitors have come to expect from this Series’ generous sponsors.”

BSRKC is a six race traveling series that competes at various Ontario tracks. The BSRKC series contests a total of sixteen classes at each event weekend with the addition of four special classes at the Canadian National *BEAR HUNT* Races held at Shannonville Motorsport Park from July 29 to August 2, an event that drew a record 484 entries last year and which will once again be sponsored by A to Z Capital Corp. and DeFrancesco Racing. The Series is also a Rotax Qualifier and runs all Rotax Max classes under the official Rotax Max Challenge rules.

“We wanted to step up in a big way and support the racers,” states Cody Schindel from his office in Guelph ON. Chiovitti adds, “The Simcoe Kart Club and the Waterloo Regional Kart Club have worked in tandem to make this series as competitive, enjoyable and rewarding as possible.”

Autosports Media Group will provide each class pole position winner and each final event winner a \$50.00 coupon to be used for any product or service offered by AMG. The prize can be used toward a photo, plaque or Press Release.

Also Autosports Media Group will participate in the yearend awards program with additional prize support. Each class Champion will receive a \$1000.00 voucher for web site design. With 2<sup>nd</sup> taking a \$750.00 coupon and 3<sup>rd</sup> receiving a \$500.00 voucher. And finally, each class Champion will receive a 2010 Calendar/Champion’s plaque to be

presented at the January 30<sup>th</sup> awards banquet and gala.

The Autosports Media Group prize package works out to be over \$2,850.00 per class. This is a terrific offer that helps karters promote their racing efforts and build their sponsorship programs. Along with an amazing prize package, AMG will be the exclusive photo provider and retailer at all BSRKC events. Cody Schindel will be on hand at all events to photograph drivers and capture all the action.

For more information on the Brian Stewart Racing Karting Championship go to the series website at [www.bsrkc.com](http://www.bsrkc.com) , call Lynda Chiovitti at 905.722.3089 or contact her via email at [LyndaChiovitti@hotmail.com](mailto:LyndaChiovitti@hotmail.com) .

For more information on the Autosports Media Group go to [www.autosportsmedia.com](http://www.autosportsmedia.com) or call Cody Schindel at 519-400-8053.

### ***AMG & BSRKC - FAST FACTS***

Autosports Media Group is Canada's leading multi media and mass media agency dedicated to the motorsports community. With clients in all aspects of racing from karts to cars the Autosports Media Group understands what works and how to reach your audience. Services include web design, press release development, hero cards, photography, plaques and much more.

The Brian Stewart Racing Karting Championship Series and its Principals, Organizers, Volunteers and Sponsors are committed to presenting the most professional regional karting Series in North America at an affordable cost. The BSRKC Series is dedicated to providing an environment of sportsmanship and camaraderie while furthering the development of kart racers of all ages and competitive levels. The BSRKC Series also intends to advance our karters into the higher echelons of motorsports through our Series' namesake and Indy Racing League® Firestone Indy Lights™ Team Owner, Brian Stewart and Brian Stewart Racing."

(BSRKC '09 PR #5 - AMG)