



Press Release

*****FOR IMMEDIATE RELEASE*****

BSRKC Introduces New Logo

This is it — The Brian Stewart Racing Karting Championship Series' brand new logo! It proudly acknowledges the tremendous support we receive from our Marquee Sponsors: the Indy Racing League®, IndyCar® and Firestone Indy Lights™ Series, Brian Stewart Racing and Brian Stewart, MG Tires, A to Z Capital Corp. and Andy DeFrancesco.

Our exciting new logo was artfully designed by our official photographer and sponsor of the Fast Qualifier pictures, Quickpicsonline.com and Cody Schindel.

This logo will be reproduced on the crests sponsored by MitoGraphics Inc. and the decals sponsored by Makos Motorsports. Each karter that has registered their kart number in the BSRKC Series will receive the crest and the decal.

This logo will also be on all of the Officials' shirts as well as on the BSRKC sportswear embroidered by and available from Makos Motorsports and Satch Makos. Watch for Elaine Makos and Gabriela Preston at the tracks. They will have everything there for you or you can make your purchases online at www.MakosMotorsports.com.

Once we finalize our list of BSRKC Series' sponsors, this logo will also be the centre piece of the three 4' X 12' traveling banners created and sponsored by MitoGraphics Inc. and Sheldon Rier.

We are starting off 2008 with a brand new look that will further enhance our successful image.

The BSRKC Series is where we've been fulfilling the wishes of karters since 2006.

OUR MISSION

The Brian Stewart Racing Karting Championship Series and its Principals, Organizers, Volunteers and Sponsors are committed to presenting the most professional regional karting Series in North America at an affordable cost. The BSRKC Series is dedicated to providing an environment of sportsmanship and camaraderie while furthering the development of kart racers of all ages and competitive levels. The BSRKC Series also intends to advance our karters into the higher echelons of motorsports through our Series' namesake and Indy Racing League® Firestone Indy Lights™ Series Team Owner, Brian Stewart and Brian Stewart Racing.



Press Release

Related Links:

www.BSRKC.com

www.SimcoeKartClub.com

www.WRKC.on.ca

www.Quickpicsonline.com

www.BrianStewartRacing.ca

www.MitoGraphics.com

www.MakosMotorsports.com

###

(File : BSRKC '08 PR #4)